From Disney to Microsoft: Top Companies Powered by WordPress

Discover how major corporations like Disney and Microsoft leverage WordPress to power their websites and optimize their digital presence.

Introduction to WordPress

WordPress is the world's most popular Content Management System (CMS), commanding over 43% of all websites globally. Renowned for its flexibility, scalability, and ease of use, it has gained the trust of major brands such as Disney, Sony Music, and The New York Times.

Market Share

Powers over 43% of all websites globally in 2025.

Popularity

The most popular Content Management System in the world.

Brand Trust

Trusted by major brands like Disney, Sony Music, and The New York Times.

Why Big Companies Choose WordPress

1 Customizability

Thousands of themes and 60,000+ plugins.

2 Scalability

Handles millions of visitors seamlessly.

3 SEO & Performance

Optimized for search engines and speed.

4 Security

Enterprise-level protection with plugins like Wordfence and Sucuri.

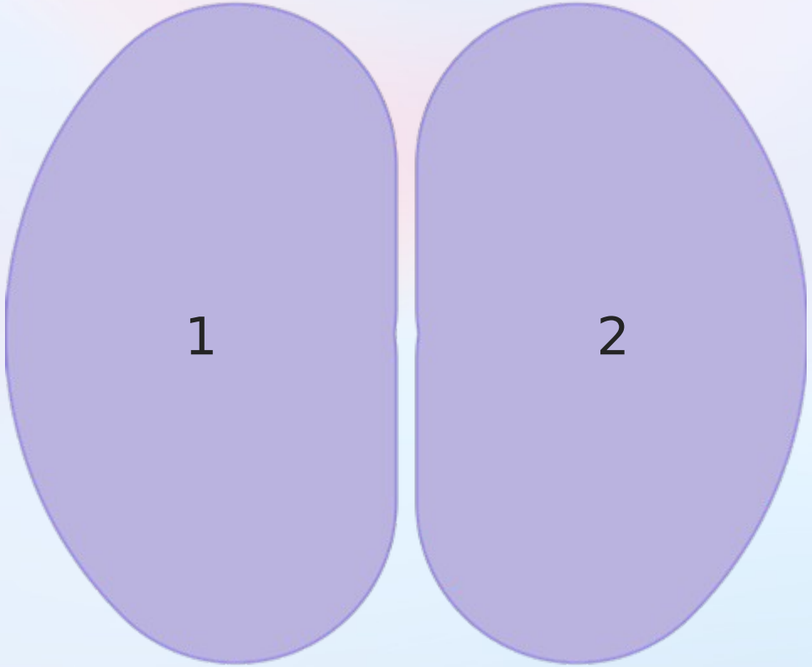
5 Cost-Effectiveness

Affordable compared to custom-built platforms.

Media and Entertainment Innovations

The New York Times

Powers timely news with fast load times and scalability.



Sony Music

Delivers rich media content with a customizable design.

Technology and Software Overview

TechCrunch

Rapid publishing and high-traffic management.

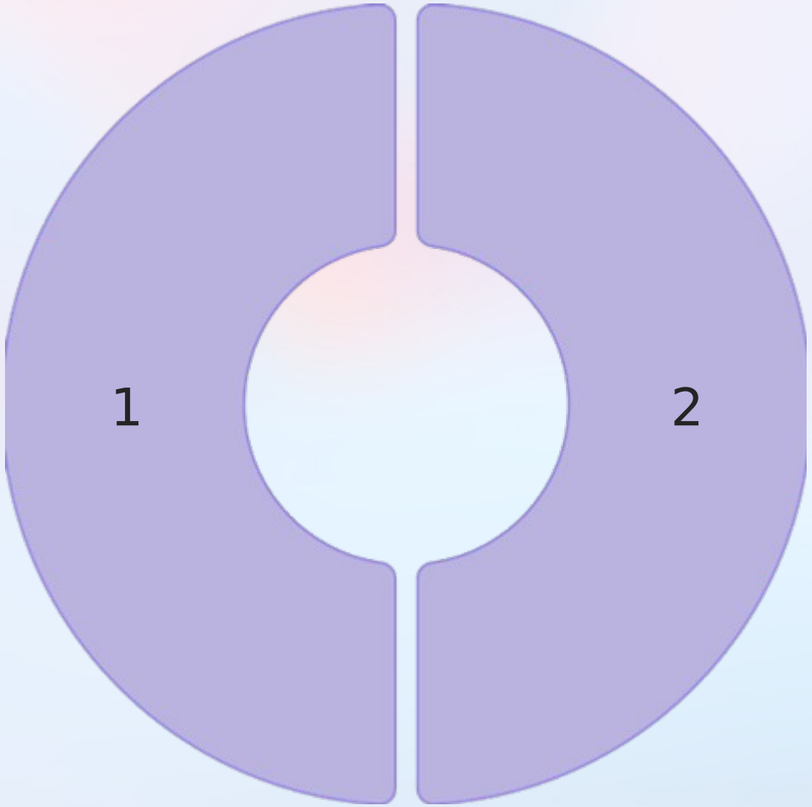
Mozilla

Open-source ethos with flexible content management.

eCommerce and Retail Insights

Shopify

SEO advantages and content flexibility.



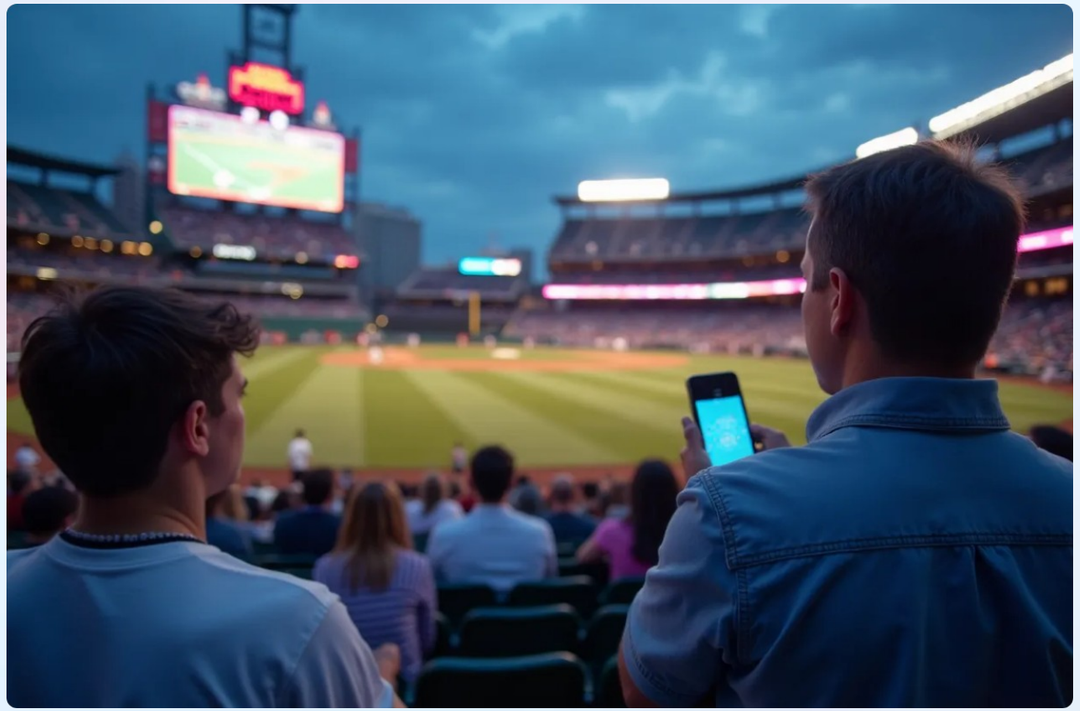
WooCommerce

Powers millions of online stores globally.

Sports and Fitness

NFL Blogs

Scalability and multimedia support.



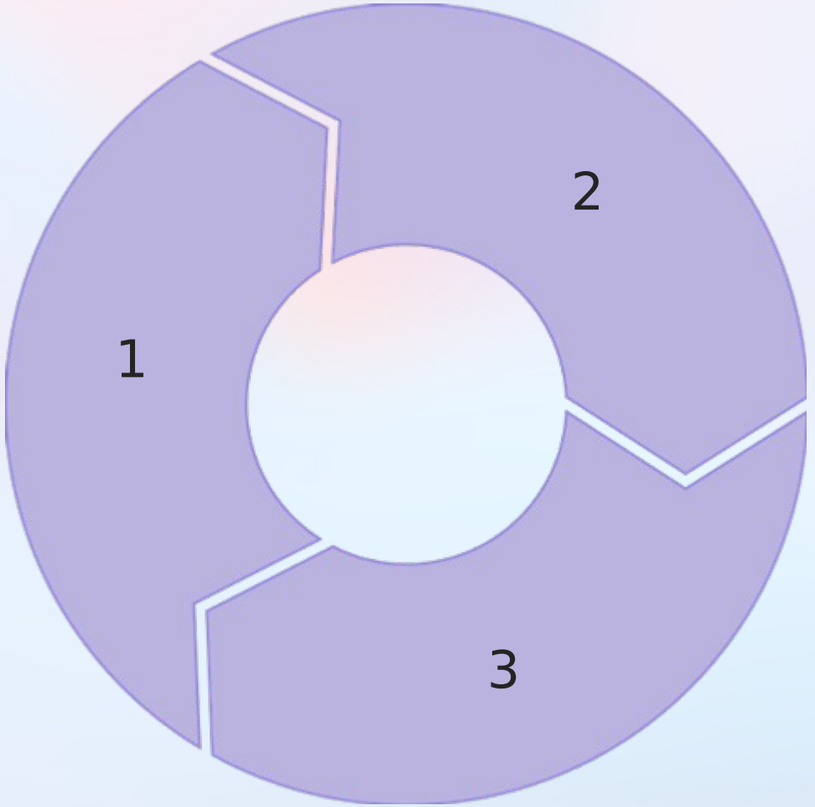
MLB Blogs

Real-time publishing capabilities.

Fashion and Lifestyle

Vogue

Creative freedom and visually rich layouts.



Beyoncé’s Official Website

Stunning design and direct fan connection.

Visual Appeal

Nonprofits and Education Overview

The Obama Foundation

Storytelling and community engagement.

Harvard Gazette

Academic news with multimedia storytelling.

Key Takeaways from These Brands

Scalability and Performance

Critical for growth.

Customization

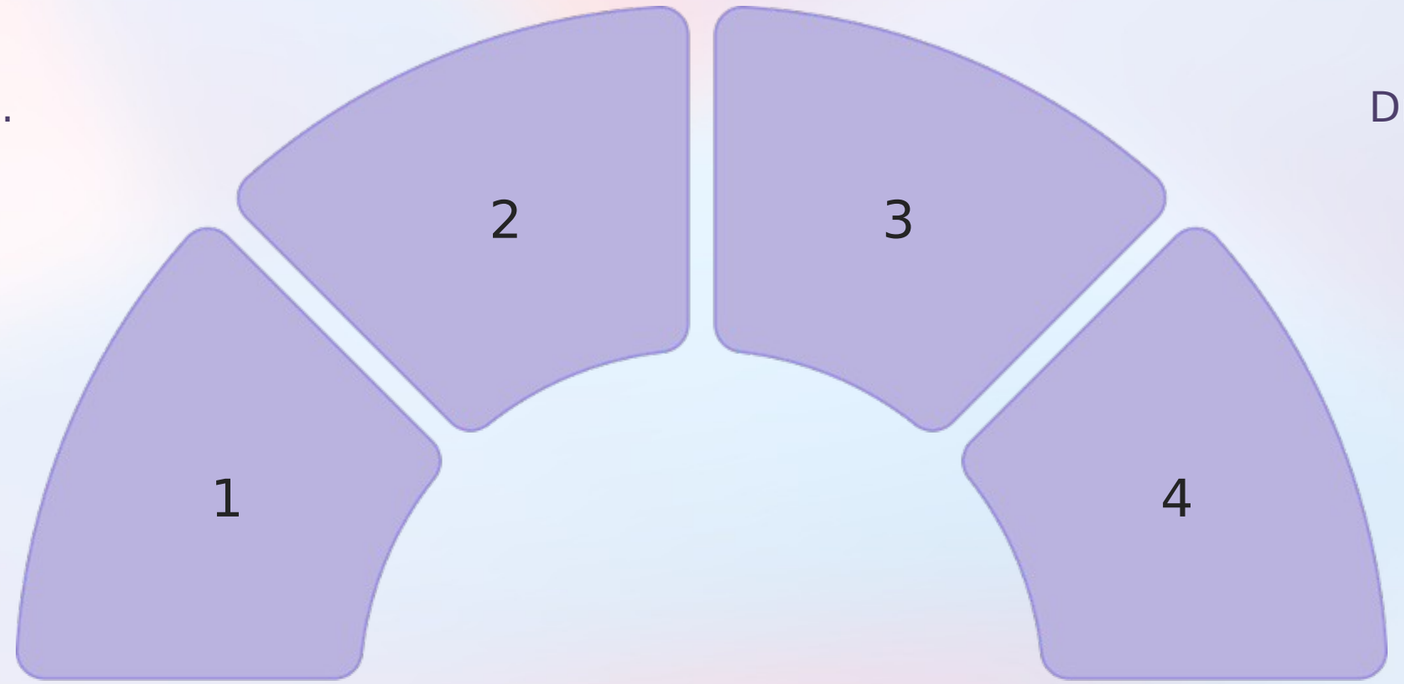
Helps stand out in competitive markets.

SEO and Content Strategy

Essential for visibility.

Community Engagement

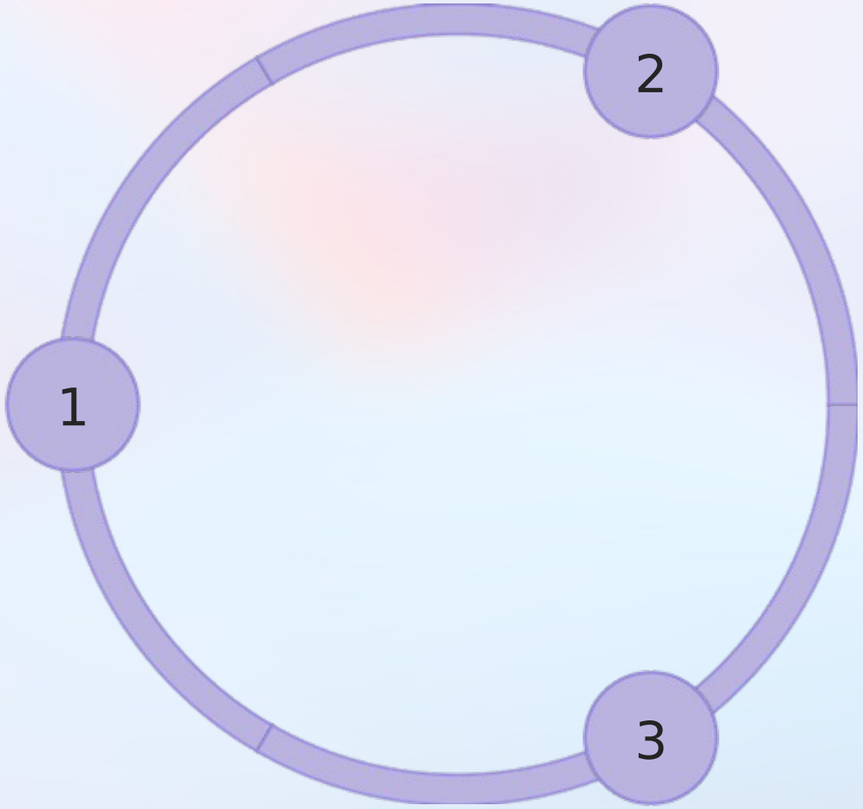
Drives brand loyalty.



Conclusion on WordPress in 2025

Top Choice

WordPress remains a top choice for industry leaders in 2025.



Flexible & Scalable

Offers unmatched flexibility, scalability, and cost savings.

Ideal for Growth

Ideal for brands looking to grow in a digital-first world.